

Unit Outline (Higher Education)

Institute / School: Institute of Education, Arts & Community

Unit Title: Digital Writing

Unit ID: BAWRT2004

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): (BAWRT3004)

ASCED: 109999

Description of the Unit:

This unit immerses students in the theory and practice of creating digital stories and interactive narratives. Through a series of short creative assignments, culminating in a major project, students will work with text, digital imaging, sound, video, and other media to create new forms of digital writing. Students will explore the theories and expressive possibilities behind digital writing through mini-lectures, readings, and discussion, examining examples of digital writing including digital stories, Twine games, hypertexts, Twitter, Facebook, and Podcasts. This unit enables students to gain insight into the historical, cultural, political, economic, rhetorical and critical contexts of digital writing and develop a suite of core digital literacies.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment.

Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Evaluate a range of creative techniques, methodologies, and theoretical approaches to writing for new media and its platforms
- K2.** Identify the principles and concepts of framing, sound, composition, visual storytelling, digital storytelling, and interactivity
- K3.** Reflect on the ethical, political, social and cultural possibilities of digital writing

Skills:

- S1.** Identify the strategies for transforming a traditional text into a range of digital texts
- S2.** Practice basic coding in a creative, interactive, digital writing environment
- S3.** Cultivate a sense of ethics and aesthetics for communicating through text, sound, and both static and moving images, within digital storytelling and interactive narrative environments

Application of knowledge and skills:

- A1.** Demonstrate creativity and originality in effectively developing and managing a digital writing project drawing on knowledge of relevant critical approaches and creative techniques.
- A2.** Communicate and critique project ideas with peers in workshop activities, consultations and screenings.
- A3.** Apply theoretical understandings of digital storytelling, interactive writing, online media production, and the social and cultural media environment.

Unit Content:

- Digital Stories
- Visual Storytelling
- Finding Resources & Copyright
- Interactivity
- Hypertexts
- Twine
- Game theory
- Gamergate
- Unfolding in Real-Time: Twitter Narratives
- Digital Lives

- Podcasts
- Workshopping

FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**tttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are be embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all must be directly assessed in each Course.*

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	Students will demonstrate the ability to effectively communicate, inter-act and work with others both individually and in groups. Students will be required to display skills in-person and/or online in: <ul style="list-style-type: none"> • Using effective verbal and non-verbal communication • Listening for meaning and influencing via active listening • Showing empathy for others • Negotiating and demonstrating conflict resolution skills • Working respectfully in cross-cultural and diverse teams. 	Not applicable	Not applicable
FEDTASK 2 Leadership	Students will demonstrate the ability to apply professional skills and behaviours in leading others. Students will be required to display skills in: <ul style="list-style-type: none"> • Creating a collegial environment • Showing self-awareness and the ability to self-reflect • Inspiring and convincing others • Making informed decisions • Displaying initiative 	Not applicable	Not applicable
FEDTASK 3 Critical Thinking and Creativity	Students will demonstrate an ability to work in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in: <ul style="list-style-type: none"> • Reflecting critically • Evaluating ideas, concepts and information • Considering alternative perspectives to refine ideas • Challenging conventional thinking to clarify concepts • Forming creative solutions in problem solving. 	Not applicable	Not applicable
FEDTASK 4 Digital Literacy	Students will demonstrate the ability to work fluently across a range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in: <ul style="list-style-type: none"> • Finding, evaluating, managing, curating, organising and sharing digital information • Collating, managing, accessing and using digital data securely • Receiving and responding to messages in a range of digital media • Contributing actively to digital teams and working groups • Participating in and benefiting from digital learning opportunities. 	Not applicable	Not applicable

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 5 Sustainable and Ethical Mindset	<p>Students will demonstrate the ability to consider and assess the consequences and impact of ideas and actions in enacting ethical and sustainable decisions. Students will be required to display skills in:</p> <ul style="list-style-type: none"> • Making informed judgments that consider the impact of devising solutions in global economic environmental and societal contexts • Committing to social responsibility as a professional and a citizen • Evaluating ethical, socially responsible and/or sustainable challenges and generating and articulating responses • Embracing lifelong, life-wide and life-deep learning to be open to diverse others • Implementing required actions to foster sustainability in their professional and personal life. 	Not applicable	Not applicable

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, S1, S2, S3, A1, A3	Students will produce a series of digital remediations/rewritings, of a story written in week 1. Grading for this assessment will take the form of either an accumulative grade over the course of the semester, or a folio of works presented prior to development of the major project. An accompanying reflective journal will be submitted alongside these remediations. The journal may be aligned with 'The Five Rs Reflective Reading Scale'.	Series or Folio of Digital Remediations and Reflective Journal	30-40%
K1, K2, K3, S1, S2, S3, A1, A3	Students will transform one of their remediations into a polished, ready-to-publish piece. Students will contextualise this work with a brief critical reflection, drawing on critical literature, examples of texts, and building on observations made in their reflective journals.	Major Project & Critical Reflection	30-50%
K1, K2, K3, S1, S2, S3, A1, A2, A3	Students are expected to complete all readings and to participate and contribute to activities completed in class and/or discussion on Moodle – active engagement in workshopping and peer-review are essential considerations for this grade.	Participation (Workshop/Moodle) including workshopping and peer review	20-30%

Adopted Reference Style:

Other (Australian Harvard)

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)